

2011 BENJAMIN MARSHALL SOCIETY GALA

“CELEBRATING 100 YEARS OF ELEGANCE”

BENJAMIN MARSHALL’S EAST LAKE SHORE DRIVE, 1911 - 2011

FRIDAY, MARCH 4, 2011 ★ THE DRAKE HOTEL, GOLD COAST ROOM

2011 - 2012 Sponsorship Opportunities

| | | |
|------|---------------------------------|-----------|
| I. | Presenting Sponsor 2011 & 2012: | \$100,000 |
| II. | Lead Sponsor 2011: | \$50,000 |
| III. | Principal Sponsor 2011: | \$30,000 |
| IV. | Associate Sponsor 2011: | \$20,000 |
| V. | Patron Sponsor 2011: | \$10,000 |
| VI. | Participating Sponsor 2011: | \$ 5,000 |

The Benjamin Marshall Society sponsorship program is adaptable to meet the needs of your organization. Additional and innovative sponsorship ideas are always welcomed and appreciated. We will customize a sponsorship package for you, based on your needs, to create a successful partnership.

Depending on the level of participation, your sponsorship may also entitle you to a bundling opportunity, giving your company additional exposure.

Scholarship programs are currently in development with University of Notre Dame, School of Classical Architecture; Yale University and the University of Texas at Austin.

Contact: Jane Lepauw, President, Benjamin Marshall Society
847 682 0606 or janelepauw@gmail.com

The Benjamin Marshall Society is a 501(c)3 not-for-profit. Your donation is tax-deductible, as allowed by law.

1243 Ridgewood Drive, Northbrook IL 60062

PRESENTING SPONSOR FOR 2011 AND 2012: \$100,000

- Your company name/logo on all print materials which include stationery, posters, brochures and news releases
- Presence on Benjamin Marshall Society Honorary Board
- Name in sponsorship brochure
- News release announcing sponsorship
- Special radio announcement on WFMT
- Back cover ad in the historic and memento/souvenir program book
- Full-page presentation letter by your CEO (in front section of program book)
- Name on Entryway Kiosk at Gala on March 4, 2011
- Prime placement in all publications
- Verbal announcement at events
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- Gala admission: Two Premier Tier Tables (for a total of 24 guests)
- Priority naming rights for premium programs, events, exhibits, commissioning of scholarly works and educational outreach
- Opportunity to affiliate with our scholarship programs
- Your company name listed in “thank you” post-event communications
- VIP seating at our programs
- First right of refusal
- Category exclusive rights
- Post-Gala Event cocktail party admission for 24 guests
- Corporate membership at Club International

One-time payment of \$100,000 in 2011; above benefits valid for two-year period.

LEAD SPONSOR / 2011: \$50,000

- Your company name/logo on all print materials which include stationery, posters, brochures and news releases
- Presence on Benjamin Marshall Society Honorary Board
- Name in sponsorship brochure
- News release announcing sponsorship
- Special radio announcement on WFMT
- Full-page ad in the historic and memento/souvenir program book
- Full-page presentation letter by your CEO, opposite full-page ad
- Name on Entryway Kiosk at Gala on March 4, 2011
- Prime placement in all publications
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- Gala admission for 12 at Premier Tier Table
- Naming rights for premium programs, events, exhibits, commissioning of scholarly works and educational outreach
- Opportunity to affiliate with our scholarship programs
- Your company name listed in “thank you” post-event communications
- Verbal announcement at events
- VIP seating at our programs
- Post-Gala Event cocktail party admission for 12 guests
- Corporate membership at Club International-Drake Hotel

Above benefits valid for one-year period.

PRINCIPAL SPONSOR / 2011: \$30,000

- Your company name/logo on all print materials which include stationery, posters, brochures and news releases
- Presence on Benjamin Marshall Society Honorary Board
- Name in sponsorship brochure
- News release announcing sponsorship
- Special radio announcement on WFMT
- Name on Entryway Kiosk at Gala on March 4, 2011
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- Full-page ad in the historic and memento/souvenir program book
- Full-page presentation letter by your CEO, opposite full-page ad
- Gala admission for 12 at Premier Tier Table
- Naming rights for premium programs, events, exhibits, commissioning of scholarly works and educational outreach.
- Opportunity to affiliate with our scholarship programs
- Your company name listed in “thank you” post-event communications
- Verbal announcement at events
- VIP seating at our programs
- Post - Gala Event cocktail party admission for 12 guests
- Corporate membership at Club International-Drake Hotel

Above benefits valid for one-year period.

ASSOCIATE SPONSOR / 2011: \$20,000

- Your company name/logo on select print materials
- Presence on Benjamin Marshall Society Honorary Board
- Name in sponsorship brochure
- News release announcing sponsorship
- Special radio announcement on WFMT
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- Full-page ad in the historic and memento/souvenir program book
- Name on Entryway Kiosk at Gala on March 4, 2011
- Gala admission for 12 at Premier Tier Table
- Naming rights for premium programs, events, exhibits, commissioning of scholarly works and educational outreach
- Opportunity to affiliate with our scholarship programs
- Your company name listed in “thank you” post-event communications
- Verbal announcement at events
- VIP seating at our programs
- Post -Gala Event cocktail party admission for 12 guests
- Corporate membership at Club International-Drake Hotel

Above benefits valid for one-year period.

PATRON SPONSOR 2011: \$10,000

- Your company name/logo on select print materials
- Name in sponsorship brochure
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- One half page ad in historic, memento/souvenir program book
- Name on Entryway Kiosk at Gala on March 4, 2011
- Gala admission for four
- Your company name listed in “thank you” post-event communications
- Verbal announcement at events
- VIP seating at our programs
- Post-Gala Event cocktail party admission for 4 guests
- Corporate membership at Club International-Drake Hotel (*membership valid for a six month period*)

Above benefits valid for one-year period. (Except for membership at Club International)

PARTICIPATING SPONSOR: \$5,000

- Your company name/logo on select print materials
- Name in sponsorship brochure
- Your company name listed in historic, memento/souvenir program book
- Name on Entryway Kiosk at Gala on March 4, 2011
- Logo/link on Benjamin Marshall Society website
- Presence on Benjamin Marshall Facebook page
- Gala admission for two
- Your company name listed in “thank you” post-event communications
- Verbal announcement at events
- VIP seating at our programs
- Post-Gala Event cocktail party admission for 2 guests
- Corporate membership at Club International-Drake Hotel (*membership valid for a six month period*)

Above benefits valid for one-year period. (Except for membership at Club International)



Benjamin Marshall



The Drake Hotel



East Lake Shore Drive -1950s